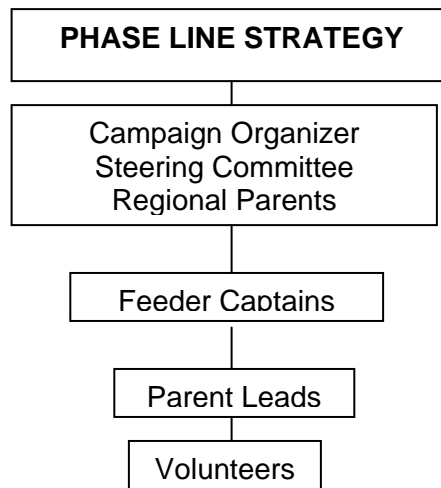


## 2008 Timeline

The majority of the activity surrounding Douglas County School District's election campaign will take place at the end of August and continue through Election Day.

- Fundraising goal to be completed before the Board of Education calls the question. (Aug. 26 - \$120,000)
- Mid August – Yardsigns/4x8 billboards ordered; Team Trainings; community meetings
- August 26 – Board of Education puts bond and budget measure on the November 2008 ballot
- First of September– Campaign Rally; meetings with key organizations and community groups; 4x8 signs placed throughout high traffic areas in County; yard signs distributed and placed
- Early September – email campaign goal of 20,000 begins; tele-forums (details to come) with principals and local areas; begin door to door campaign and neighborhood walks; begin phone banks; begin letter writing campaign
- Early October – Blast call to absentee voters from a teacher/parent; calls and visits begin to non absentee voters; re-deploy yard signs (2<sup>nd</sup> wave)
- Mid to Late October – another blast call to updated voter file

### Citizens For Douglas County Schools Campaign Organization



#### Key dates:

- *The Board will call official ballot question by end of August*
- *Ballot content must be certified to County Clerk and Recorder – Sept 5*
- *Voter Registration deadline (Oct 6)*
- *Absentee Ballots mailed to applicants within 72 hours after printed ballots are delivered to designated election official (Oct 9-13)*
- *Early voting polling places open (Oct 20)*
- *Absentee ballots must be received by Clerk & Recorder's office – for receipt by mail (Oct 22)*
- *Last day to request absentee ballot, if you will pick up in person (Oct 31)*
- *Election Day polls open 7am-7pm (Nov 4)*